Science with Street Value

A Physicist's Wanderings off the Beaten Track

by

Theodore Modis

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From the back cover:

In his groundbreaking book, <u>Predictions: Society's Telltale Signature Reveals the Past and Forecasts the Future</u>, Theodore Modis showed readers a fascinating new way to understand our society and ourselves by applying fundamental scientific concepts to predicting social phenomena. Now he pushes his physics-applied-to-life approach further and unearths street value in scientific findings. He shows that some fundamental truths cast into scientific laws are ubiquitous and enter our lives in subtle ways that we may not be aware of. In a kind of twenty-first century version of Plato's dialogues he offers new insights on life's many possibilities and ambiguities everywhere from managing business and personal relationships to finding purpose in one's existence.

This book will titillate the mind of all science-friendly readers.

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